



## Schools Beware

### CRCtogether UK Schools Energy Efficiency Campaign

Your school may have received the following email;

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**From:** CRCtogether [mailto:schools\_crcttogether.org@bmsend.com] **On Behalf Of** CRCtogether

**Sent:** 01 July 2010 07:42

**To:**

**Subject:** Head Teacher support for UK Energy Efficiency Scheme

Dear Head Teacher, Teachers and Educational organisations

Thank you for your responses and requests for telephone conversations to get your School involved in the CRCtogether UK Schools Energy Efficiency Campaign. We have been overwhelmed with requests to speak at particular times of the day, and my team and I have actually only been able to speak with a few hundred people at the times requested others where unavoidably unavailable. In order to know before School break the exact number of schools who defiantly want to take part in the scheme I have sort to find a simple solution to involve a School and also deal with the need of financial assistance towards the contribution fee made by schools. Just to reiterate the UK Schools Energy Efficiency package provides each school with

1. Full Carbon Reduction Commitment certification for viewing on-line by stakeholders as well as a certificate to display in your school for visiting parents, etc.
2. A mini website created specifically for your School to allow (unlimited numbers) of Teachers, Pupils and Parents to record their personal energy related achievements "together".
3. On-line, on- demand Schools, Pupils and Parents Workshops that are designed for actionable output that leads to Energy reduction.
4. 24hr on-line Environmental support advisory service to support your schools sustainable future.
5. Sponsored fund raising opportunities through the CRCtogether Sponsored Energy Reduction campaign allowing individuals to raise money for charity from friends and family for successfully targeting their own energy related activity.

All of the above is created not just to improve energy efficiency but for increased moral which leads to better teaching results.

Due to the large numbers of schools that want to be involved and the admin requirements, we must limit certificated registration to 750 schools at this stage. The current paid contribution request is £549 for the whole year as advertised, if this is acceptable and you want your school(s) to be involved please [click here](#) . If your head teacher really does want your School, Pupils and Parents to benefit from the CRCtogether Energy Efficiency scheme but finds the cost prohibitive then simply [click here](#) and detail a contribution amount that if accepted by CRCtogether would definitely allow your school to be involved. Please be assured we will do our best to help as many schools as we can be part of the programme.

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Please be aware that we have passed this scheme to Leeds City Council and the official response is as follows.

'After checking with the Environment Agency - HM Government's appointed operator of CRC Energy Efficiency Service. The gentleman I spoke with went through the web site and was both mystified as to what CRCtogether are flogging, and horrified that they are, if nothing else, skirting very close to something that might be at the limit of "legal". There are implications in the piece that are misleading.

The Environment Agency passed the link on to his masters for them to take further action as needed

Would you please use your contacts to ensure that the current opinion of this scheme is that it feels very close to being a money-making scam. We strongly advise that no-one should waste their money on this.

Should this scheme turn out to be bona-fide and worthwhile, I shall pass on a withdrawal of this position, as necessary' Peter Lynes, Energy Unit, Leeds City Council.

We would advise that schools do not yet engage these services but Steve Ruse, Sustainable Schools Consultant offered some alternative solutions;

'Depending on what the school is looking to do there may be other more proven ways of achieving such as **Carbon Detectives**, **npowers Climate Cop** programme and or **10:10 campaign to cut carbon** . Also I would suggest that the schools considers the future role that the student council could play in supporting the school working towards sustainable school status in Leeds which I am happy to discuss with the school if they would like to contact me (0113 2144085 / [steven.ruse@educationleeds.co.uk](mailto:steven.ruse@educationleeds.co.uk) )'

We hope you find this information useful and if the position changes pleased be assured we will update this guidance.

Regards

Commissioning, Procurement and Business Development